

Cookie Policy

Version	1.0
Owner	Head of Marketing
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Change log	1.0 – First publication
Review cycle	Annual, or upon significant change to operations.

1. What this policy covers

This policy explains how ITX Norge AS ("ITX", "we") uses cookies and similar technologies on itx.no and our other public websites.

It does not cover the ITX platform itself (app.itxuc.com). Where you use the platform as an employee or customer of an ITX customer, that customer decides how the service is configured and is the data controller. Please refer to that organization's own information.

2. What cookies and similar technologies are

A cookie is a small text file stored on your device when you visit a website. Cookies allow a site to recognize your device, remember your choices, and understand how the site is used.

Similar technologies include pixels, tracking beacons, local storage and scripts. The rules are the same for all of them: what matters is whether information is stored on, or read from, your device — not the particular technology used.

3. Your consent

Under the Electronic Communications Act § 3-15, we may only store information on, or access information in, your device where you have given prior consent that meets the requirements of the GDPR. Your consent must be freely given, specific, informed and unambiguous.



This does not apply to strictly necessary technologies — those required to deliver a service you have explicitly requested. You are not asked to consent to these, because the site cannot function without them.

How we ask

When you first visit our site, a banner lets you accept all cookies, reject all non-essential cookies, or choose by category. Rejecting is as easy as accepting.

How to change your mind

You can change or withdraw your consent at any time via the cookie settings icon in the left-side footer of every page. Withdrawal is as easy as giving consent. Withdrawing consent does not affect the lawfulness of anything done before you withdrew it.

Your browser

You can also block or delete cookies through your browser settings. Note that blocking strictly necessary cookies may prevent parts of the site from working.

Records

We keep a record of the consent choices made, so that we can demonstrate that consent was obtained as required by GDPR Art. 7(1).

4. Categories we use

Category	What it is for	Consent required
Necessary	Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.	No
Analytics	Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.	Yes
Advertisement	Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.	Yes
Functional	Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.	Yes

5. Cookies we use

The table below lists the specific cookies and similar technologies on our site, their provider, purpose and duration. We generate it with a regular automated scan and update it when changes occur.

<See the live policy on itx.no for an updated list which is embedded on page load>

6. Third parties

Some technologies on our site are provided by third parties, who may receive information about your visit. These currently include:

- **CookieYes** — consent management. Records and stores your cookie choices. Strictly necessary.
- **Google Tag Manager** — manages which tags load on the site, based on your consent choices.
- **Adform** — advertising and retargeting, so that ITX content can be shown to you on other websites. Marketing category, consent required.



7. Changes to this policy

We update this policy when the technologies we use change. We refresh the tables above when we re-run our automated scan. The current version is always available at itx.no.

8. Contact and complaints

Send questions about this policy to dpo@itxuc.com.

The Norwegian Communications Authority (Nkom) and the Norwegian Data Protection Authority (Datatilsynet) jointly supervise the use of cookies and similar technologies in Norway.

You may lodge a complaint with *Datatilsynet, Postboks 458 Sentrum, 0105 Oslo* — www.datatilsynet.no.